# **University of North Texas** College of Merchandising, Hospitality and Tourism **HMGT 2800: Foundations of International Travel** and Tourism

3 Credit Hours

Classroom: Chilton Hall 345

**Instructor Information** 

**Class Information** Name: Dr. Harold S. Lee, Ph.D. Class Schedule: T/TH 8:00am - 9:20am

Email: Harold.Lee@unt.edu

Office: Gateway Center 064 & Chilton Hall 343E

Office Hours: T/TH 9:30am - 11:00am @ CHIL 343E or

M/W/F 10:00am - 11:00am @ GATE 064 or

By Appointment

# **Course Description**

This introductory course provides students with an overview of the tourism industry and the factors that influence its structure and development. Travel and tourism is examined from global, industry and developmental perspectives. Topics include historical, contemporary and future effects of travel and tourism as related to social, economic, cultural and environmental issues, sustainable tourism.

### **Expected Outcomes**

Students will be introduced to:

- Tourism terms, concepts, and principles
- History of leisure travel
- Components of the tourism system
- Issues of sustainable tourism development
- Motivations to travel
- Destination development
- Economic, social, political, and environmental impacts of tourism

Objectives will be measured through a group project, exams, and individual student assignments

### **Important Information**

Remember to visit the course Blackboard page frequently (every day). Your instructor will utilize this system to post announcements and/or changes regarding your course.

#### Methods of Instruction

This course will utilize a number of different methods to maximize the learning potential for the student including class lectures, readings, projects and observations.

### **Required Textbook:**

Charles. R. Goeldner & J.R. Brent Ritchie. Tourism: Principles, Practices, Philosophies. The 12th Edition. ISBN # 9781118071779

Students are required to purchase the 12th edition of the text. Materials found in the text may or may not be covered fully in class lectures, but if they are a part of the assigned readings, your understanding of them is likely to be assessed in quizzes and examinations. In addition to the above textbook other materials may be placed on reserve in library, distributed in class, or uploaded on blackboard for which the student will be responsible for.

#### **Student Conduct**

- Arrive on time and stay until class dismisses. Students who arrive late or leave early are distracting to the learning process. On legitimate occasions where students must leave early, inform the instructor prior to the start of class.
- Turn off or silence your cell phone & other electronic equipment.
- No excessive talking students who are disruptive will be given a warning. On the next occurrence, they will be asked to leave the classroom and a meeting will be scheduled with their dean.
- Be respectful of the teacher, teaching assistant, and peers at all times. Disagreement and differences of opinion are welcomed as they have the potential to greatly contribute to the educational environment. This can only happen, however, when it is done in a non-aggressive and respectful manner. Students who fail to exhibit positive social behaviour will be removed from the course.
- Honest and ethical conduct is both a required academic and professional behaviour. Students who are found
  cheating, plagiarizing, or demonstrating poor ethical decision making will be subject to the full range of academic
  penalties presented in the Student Code of Conduct.

### **Course Webpage & On-line Communication**

The course website is located at Blackboard (Bb) Learn (https://learn.unt.edu/). In order to log on to your Bb, you will need your UNT Login and Password. The Learn Bb is intended to enhance class communications, and therefore it does not replace regular class sessions and face-to-face appointments with the Instructor. This site provides the following functions:

### Syllabus and Schedule

- Handout Class notes, supplementary readings, group projects guidelines, and exam reviews.
- Grade Attendance, assignments, group project, and exams
- Discussions Express your views regarding current and contemporary issues and exchange your ideas with your group members and other classmates.
- Email Communicate freely without having to remember other's e-mail accounts.

The course Blackboard is only open to students registered in this course and can only be used for the purpose of this course. You are expected to check the site on a regular basis. I strongly recommend you to check your student e-mail (e.g., denton.northexas@my.unt.edu) with a regular basis. I may announce the cancellation of class, a change of class time and room, and other important information you may need to know for this course. \*It is not a responsibility of instructor to send an email for students to check class' announcements/changes.

### **Course Requirements**

Assignments: Students will find two different online news or articles in terms of tourism. Students will write a summary of news or articles. The summary must be no more than 5 pages. The written summary should include the followings: (1) Include a cover page. (2) Summarize the whole story of current news or article. (3) State your reaction to each of news or articles in terms of tourism industry. (4) Finally, based on your reading of the tourism news or articles, provide at least 2 in-depth questions. In addition, the news or article website or link should be included in the summary. Assignments will not be accepted late. All assignments should submitted online via Blackboard and the due dates of assignments are listed on the class schedule.

Exceptions to the above and/or grade assignment of "Incomplete" at discretion of the instructor for only the most extenuating circumstances and require documentation. Specific guidelines and parameters for assignments are addressed below. All in-class assignment details will be provided when assigned. Guidelines for all projects and assignments must be followed to receive full credit. All assignments are to be word processed (unless otherwise noted) and free from grammatical and spelling errors. Excessive grammatical and spelling errors will cause points to be deducted.

**Exams:** There will be two exams during the semester. Exams will cover all material presented in textbook, lectures, class activities, reading assignments, and other indicated sources. Exams are consistFinal exam is NOT cumulative.

• Make-up Examinations: Make-up exams will NOT be scheduled unless arranged are made prior to the examination. Make-up exams will be arranged only under reasonable circumstances deemed as such by the instructor. Under no circumstances whatsoever will a student be allowed to make-up an exam once the regularly scheduled exam has been administered unless she/he has made prior arrangements with the instructor. All requests should be made as early as possible and sufficient evidence must be presented to support requests (i.e. doctor's note, Emergency Dean Note, obituary, etc.). ARRIVING LATE on a test day is considered the same as missing an examination.

**Group project:** Groups of 4 or 5 students will conduct the presentation of an important tourist attraction, spot, or place in DFW metroplex that they feel could become/is an important tourist attraction. Instructor will provide several tourist attractions, spots, or places and each group will select one of them. In addition, the written project and PowerPoint Slides must be submitted through Blackboard the day before your group presentation. The instructor will provide a separate Handout regarding all aspects of the *Group Project*.

#### **Grading**

2 Exams	40% (Each 20%)
2 Assignments	20% (Each 10%)
Group Presentation	15%
Group Written Project	20%
Attendance	5%

### **Grading Scale**

A = 90 - 100%

B = 80% - 89.9%

C = 70.0-79.9%

D = 60-69.9%

F = Below 60%

<u>Attendance</u>: Successful completion of this course requires regular attendance of classes. Roll is taken in each class. 5% of your total grade for this course will be based upon your attendance in this class. Students are expected to attend all classes and to arrive on time. The percentage for attendance is further broken down as follows:

• 0-3 absence = 5%

• 4-5 absences = 3%

• 6 or more absences = 0%

**Students missing more than 5 classes will receive zero attendance points.** It is students' responsibility for making up the course work during their absence. If you miss a class, you are responsible for the pool of material and the assignment.

Excused absences require a written explanation and include only documented emergencies (ex: hospitalization, death in family, etc.), university excused/sponsored events (you are provided an excused slip from the dean of students), or a CMHT event. All documentation for excused absences must be provided to the instructor **no later than one week after excused absence** and before the final exam in the class. Failure to provide an explanation within this time frame will deem it unexcused.

Students are expected to attend class on time and stay the entire period. Attendance will be taken at beginning of class, if you are late you have been marked as absent and you should see the instructor at the end of class to be counted as present. Once class begins it is the student's responsibility to be sure their attendance has been recorded correctly. Excessive tardiness (Being tardy by more than 10 minutes or coming tardy after being warned for coming tardy too often) will result in being considered absent for that day. In class assignments including quizzes cannot be

made up. Assignments will be announced in class and posted on blackboard with due dates accordingly. Seats will be assigned at the second class meeting so please sit where you will be comfortable for rest of term. Do not sit in back row(s) of classroom unless there are no other available seats or you will be assigned to sit elsewhere at instructor's discretion. Seat assignments may not be changed after the seats are assigned without consent of instructor.

- ✓ Missed exams: No student will be excused from taking an exam unless they have prior permission from the instructor or a written medical excuse.
- ✓ Readability and Clarity: Students are expected to present well-organized and properly written work. Penalties of up to 25% may be applied in cases where readability and/or clarity are inadequate. Correct spelling, punctuation, and grammar are essential.
- ✓ Format for written assignments: Double-spaced; Times New Roman font size 12; 1" margins on all four sides of the page; pages named, numbered and stapled.
- ✓ Computer Use: Assignments must be completed using a computer. Assignments may not be accepted if a computer is not used.
- ✓ Late assignments: Assignments are due during the class period on the assigned date unless otherwise noted. Assignments must be turned in on time. Failure to do so without a legitimate excuse will result in loss of 10% of the total score per day late (including weekends). A student's assignment more than 7 days late will not be accepted and a grade of zero will be recorded for that assignment. These penalties may only be avoided with prior permission from the instructor or a written medical excuse. Technical or other creative excuses will not be accepted. Assignments are due at the beginning of class (meaning don't cut class to finish assignments). Assignments will be graded and returned within 2 weeks of their due date.

### ✓ Referencing/Citation:

This course requires students to use a single standard referencing system for all papers and assignments. The format is the APA (American Psychological Association) style. The complete style outline can be found in the **Publication Manual of the American Psychological Association**. A brief summary of the citation style can also be found in Section VII of The Ready Reference Handbook. On the web you can find some other quick references at the following URLs.

 $APA\ Essentials\ -\ http://www.vanguard.edu/psychology/apa.html$ 

Format - http://www.english.uiuc.edu/cws/wworkshop/bibliography/apa/apamenu.htm APA Crib Sheet - http://www.wooster.edu/psychology/apa-crib.html

 $Citing \ Electronic \ References - http://www.apa.org/journals/webref.html \# Email \ Frequently \ asked \ Questions - http://www.apa.org/journals/faq.html$ 

#### ACCEPTABLE STUDENT BEHAVIOR

Professional demeanor and appearance are critical to making a positive impression with potential employers. Disruptive behavior during class periods will not be tolerated. This includes talking while someone else has the floor, sleeping, reading the newspaper, text messaging, working on other class work or any other behaviors deemed disruptive by the instructor.

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom, and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including university and electronic classrooms, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at <a href="http://www.unt.edu/csrr/student\_conduct/index.html">http://www.unt.edu/csrr/student\_conduct/index.html</a>.

The College of Merchandising, Hospitality and Tourism requires that students respect and maintain all university property. Students will be held accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables).

#### ACADEMIC DISHONESTY

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action, which may include expulsion from the university. This is explained in the UNT Student Handbook.

It is assumed that all work done for credit will be the result of the individual's or authorized group's unaided effort. Anyone who either gives or receives unauthorized assistance in the preparation of work at home or during tests in class will be the subject to disciplinary action under the provisions of the University of North Texas. Cheating on tests or plagiarism of any assignment will result in a failing grade in the course. Your submission of any assignment will provide assurance that you have *neither given nor received* any unauthorized help in its preparation.

Students are forewarned that all opportunities for violations will be closely scrutinized and that violators will be subject to appropriate disciplinary action according to the policies set for by University of North Texas. For further details on UNT's academic dishonesty policy please refer to the student handbook

#### Vision of the Hospitality & Tourism Management Program

To be a global leader in advancing education, creating knowledge, and shaping the hospitality and tourism professionals of the future.

### Mission of the Hospitality & Tourism Management Program

Educating students for leadership in the global hospitality and tourism industries and advancing the profession through excellence in teaching, research, and service.

### **Program Learning Outcomes**

Upon graduating with a Bachelor of Science in Hospitality and Tourism Management, students will be able to:

- 1. Demonstrate basic knowledge of theoretical constructs pertaining to the hospitality and industries.
- 2. Apply the basic principles of critical thinking and problem solving when examining hospitality and tourism management issues.
- 3. Apply technical aspects of the hospitality and tourism industry.
- 4. Demonstrate professional demeanor, attitude, and leadership needed for managerial positions in the hospitality industry.

### ACADEMIC REQUIREMENTS

Beginning Fall 2013, students entering UNT who wish to pursue the Bachelor of Science with a major in Hospitality and Tourism Management enter as pre-majors. To declare a major in hospitality management, a student must have completed at least 45 hours of college course work, including HMGT 1420, HMGT 1470, HMGT 1500, HMGT 2280, HMGT 2480, HMGT 2790 and HMGT 2860, have a cumulative UNT GPA of at least 2.5, and have completed at least 100 documented work hours in the hospitality industry. A grade of C or above must be earned in each merchandising and hospitality management course completed in residence or transferred to UNT. This includes all courses with prefixes CMHT, MDSE, HFMD, DRTL and HMGT.

Pre-majors who have completed these requirements and who have a cumulative GPA of at least 2.5 may file a formal application for major status. Approved majors may then enroll in those advanced courses designated "hospitalitymajors/minors only."

 Continuing students majoring in Hospitality and Tourism Management are required to have a minimum grade point average of at least 2.35 on all courses completed at UNT. • A grade of C or above must be earned in each merchandising, digital retailing, hospitality and tourism management course completed in residence or transferred to UNT.

Academic requirements for graduation with a BS from the College of Merchandising, Hospitality and Tourism include:

- A minimum of 2.5 grade point average in the professional field, with minimum grades of C required in all CMHT, MDSE, HFMD, DRTL and HMGT courses.
- A minimum of 2.5 grade point average in all courses completed at UNT.
- A minimum of 2.5 grade point average in all work attempted, including transfer, correspondence, extension and residence work.

# **Important for Timely Graduation**

A prerequisite is a course or other preparation that must be completed before enrollment in another course. All prerequisites are included in catalog course descriptions. It is very important that you work with your advisor to be sure you are sequencing courses correctly (rather than taking courses scheduled at a convenient time) to avoid delayed graduation. Ultimately, it is a student's responsibility to ensure they have met all prerequisites before enrolling in a class. Students who have not met prerequisites will not be allowed to remain in a course. Once classes begin, students often have few, if any, options for adding a different course, which can be an issue for financial aid.

For additional information regarding requirements and policies, refer to the 2016-2017 Undergraduate Catalog.

# FINANCIAL AID SATISFACTORY ACADEMIC PROGRESS (SAP) UNDERGRADUATES

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility.

If at any point you consider dropping this or any other course, please be advised that the decision to do so has the potential to affect your current and future financial aid eligibility. Please visit http://financial aid.unt.edu/satisfactory-academic progress-requirements for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with your CMHT academic advisor or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

### ACADEMIC ADVISING

- Beginning in Fall 2012, all first-time-in-college students at UNT are required to schedule an appointment with their Academic Advisor and receive an advising code to register for classes. ALL students should meet with their Academic Advisor at least one time per long semester (Fall & Spring). It is important to update your degree plan on a regular basis to ensure that you are on track for a timely graduation.
- Advising Contact Information (Chilton Hall 385): To make an appointment, call 940.565.4635

CMHT Advising DirectorKelly Ayerskelly.ayers@unt.eduAdvisorBrittany BarrettBrittany.Barrett@unt.eduAdvisorPhilip Aguinagaphilip.aguinaga@unt.edu

It is imperative that students have paid for all enrolled classes. Please check your online schedule daily through the third week of class to insure you have not been dropped for non-payment. Students unknowingly have beendropped from classes for various reasons such as financial aid, schedule change fees, etc. CMHT will not be able to reinstate students for any reason after the 12<sup>th</sup> class day regardless of situation. It is the student's responsibility to ensure all payments have been made.

# **IMPORTANT Fall 2016 DATES**

August 29, 2016 First Class Day

September 2, 2016 Last day to add a class

September 13, 2016 Last day to drop without a W/WF on transcript (must have drop slip signed)

October 7, 2016 Last day to drop with an automatic W

November 7, 2016 Last day to drop a course with either a W or WF (Instructor Discretion)

November 14, 2016 Last day to request incomplete through instructors

November 23, 2016 Last day to drop

December 7-8, 2016 Pre-finals Days

December 8, 2016 Last Class Day

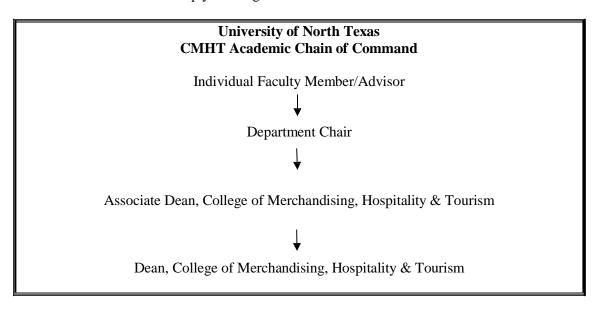
December 9, 2016 Reading Day (no classes)

December 10-16, 2016 Finals

December 16-17, 2016 Graduation Ceremonies

#### ACADEMIC ORGANIZATIONAL STRUCTURE

Understanding the academic organizational structure and appropriate Chain of Command is important when resolving class-related or advising issues. When you need problems resolved, you should start with your **individual faculty member and/or advisor** who will then help you navigate the Chain of Command shown below:



#### OFFICE OF DISABILITY ACCOMMODATIONS

The University of North Texas and the College of Merchandising, Hospitality and Tourism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at http://www.unt.edu/oda. You may also contact them by phone at 940.565.4323.

# **COURSE SAFETY STATEMENTS**

Students in the College of Merchandising, Hospitality and Tourism are urged to use proper safety procedures and guidelines. While working in laboratory sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

### **TUTORING SERVICES**

UNT offers free tutoring services through the Learning Center <a href="http://learningcenter.unt.edu/tutoring">http://learningcenter.unt.edu/tutoring</a>. Please go to the Learning Center website to sign up.

#### STUDENT EVALUATION OF TEACHING EFFECTIVENESS (SETE)

The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available at the end of the semester to provide students a chance to comment on how this class is taught. Student feedback is important and an essential part of participation in this course.

#### FINAL EXAM POLICY

Final exams will be administered at the designated times during the specified day of each summer term. Please check the course calendar early in the semester to avoid any schedule conflicts.

#### ACCESS TO INFORMATION

As you know, your access point for business and academic services at UNT occurs within the my.unt.edu site <a href="https://www.my.unt.edu">www.my.unt.edu</a>. If you do not regularly check Eagle Connect or link it to your favorite e-mail account, please so do, as this is where you learn about job and internship opportunities, CMHT events, scholarships, and other important information. The website that explains Eagle Connect and how to forward your email: <a href="http://eagleconnect.unt.edu/">http://eagleconnect.unt.edu/</a>

#### **COURSES IN A BOX**

Any Hospitality and Tourism Management equivalent course from another university must receive prior approval from the CMHT academic advisor to insure that all UNT Hospitality and Tourism Management degree plan requirements are met. For example, courses that are taken online or from a program that offers course material via CD, booklet, or other manner of correspondence must have prior advisor approval. This includes "courses in a box" from other educational institutions (HMGT 4250, HMGT 4820, etc.). "Courses in a box" do not meet the UNT Hospitality and Tourism Management degree plan requirements and will not be approved.

### IMPORTANT NOTICE FOR F-1 STUDENTS TAKING DISTANCE EDUCATION COURSES

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in multiple oncampus experiential components for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in an on-campus lecture or lab activity, or other oncampus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student's responsibility to do the following:

- (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
- (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email <a href="mailto:international@unt.edu">international@unt.edu</a>) to get clarification before the one-week deadline.

### **EMERGENCY NOTIFICATION & PROCEDURES**

UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at <a href="https://www.my.unt.edu">www.my.unt.edu</a>. Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly. In the event of a university closure your instructor will message you through Blackboard to communicate with you assignments, homework, etc.

I will post any emergency announcements on Blackboard should the need arise and it is your responsibility to check these on blackboard. Do not solo rely on email notifications of such announcements.

### **Revisions:**

The instructor reserves the right to revise this syllabus and list of requirements when, in his judgment, such revision will benefit the advancement of the course goals and objectives.

Your success is very important me, if I cannot help please check out:

https://success.unt.edu

# Tentative Class Schedule\* (subject to change as needed)

Week 3 (9/15)  Week 4 (9/20 & 9/22)  Week 5 (9/27 & 9/29)  Week 6 (10/4 & 10/6)  Week 7 (10/11, Tue)  Week 7 (10/13)  Week 8 (10/18 & 10/20)	Group Project: Tour attraction/spot/place set up by 9/13  Assignment (1st article summary): Due by 1:59pm on 9/29  Midterm Exam	Chapters/Activates  Course Introduction Group Formation Chapter 1: Tourism in Perspective Chapter 1: Tourism in Perspective Chapter 2: Tourism through Ages  Chapter 4: World, National, Regional and other Organizations  Chapter 3: Career Opportunities (Guest Speaker)  Chapter 7: Organizations in the Distribution Process  Chapter 8: Attractions, Recreation, and Other Tourist Draws  Chapter 9: Motivation for Pleasure Travel Midterm Exam Review
Week 3 (9/13)  Week 3 (9/15)  Week 4 (9/20 & 9/22)  Week 5 (9/27 & 9/29)  Week 6 (10/4 & 10/6)  Week 7 (10/11, Tue)  Week 7 (10/13)  Week 8 (10/18 & 10/20)  Week 9 (10/25 & 10/27)  Week 10 (11/1 & 11/3)  Week 11 (11/8 & 11/10)	Assignment (1st article summary): Due by 1:59pm on 9/29	Chapter 2: Tourism through Ages  Chapter 4: World, National, Regional and other Organizations  Chapter 3: Career Opportunities (Guest Speaker)  Chapter 7: Organizations in the Distribution Process  Chapter 8: Attractions, Recreation, and Other Tourist Draws  Chapter 9: Motivation for Pleasure Travel
Week 3 (9/15)  Week 4 (9/20 & 9/22)  Week 5 (9/27 & 9/29)  Week 6 (10/4 & 10/6)  Week 7 (10/11, Tue)  Week 7 (10/13)  Week 8 (10/18 & 10/20)  Week 9 (10/25 & 10/27)  Week 10 (11/1 & 11/3)  Week 11 (11/8 & 11/10)	Assignment (1st article summary): Due by 1:59pm on 9/29	and other Organizations  Chapter 3: Career Opportunities (Guest Speaker)  Chapter 7: Organizations in the Distribution Process  Chapter 8: Attractions, Recreation, and Other Tourist Draws  Chapter 9: Motivation for Pleasure Travel
Week 4 (9/20 & 9/22)  Week 5 (9/27 & 9/29)  Week 6 (10/4 & 10/6)  Week 7 (10/11, Tue)  Week 7 (10/13)  Week 8 (10/18 & 10/20)  Week 9 (10/25 & 10/27)  Week 10 (11/1 & 11/3)  Week 11 (11/8 & 11/10)	1:59pm on 9/29	(Guest Speaker)  Chapter 7: Organizations in the Distribution Process  Chapter 8: Attractions, Recreation, and Other Tourist Draws  Chapter 9: Motivation for Pleasure Travel
Week 5 (9/27 & 9/29)  Week 6 (10/4 & 10/6)  Week 7 (10/11, Tue)  Week 7 (10/13)  Week 8 (10/18 & 10/20)  Week 9 (10/25 & 10/27)  Week 10 (11/1 & 11/3)  Week 11 (11/8 & 11/10)	1:59pm on 9/29	Distribution Process  Chapter 8: Attractions, Recreation, and Other Tourist Draws  Chapter 9: Motivation for Pleasure Travel
Week 6 (10/4 & 10/6)  Week 7 (10/11, Tue)  Week 7 (10/13)  Week 8 (10/18 & 10/20)  Week 9 (10/25 & 10/27)  Week 10 (11/1 & 11/3)  Week 11 (11/8 & 11/10)	1:59pm on 9/29	Other Tourist Draws Chapter 9: Motivation for Pleasure Travel
Week 7 (10/11, Tue)  Week 7 (10/13)  Week 8 (10/18 & 10/20)  Week 9 (10/25 & 10/27)  Week 10 (11/1 & 11/3)  Week 11 (11/8 & 11/10)	Midterm Exam	Travel
Week 7 (10/13)  Week 8 (10/18 & 10/20)  Week 9 (10/25 & 10/27)  Week 10 (11/1 & 11/3)  Week 11 (11/8 & 11/10)	Midterm Exam	
Week 8 (10/18 & 10/20)  Week 9 (10/25 & 10/27)  Week 10 (11/1 & 11/3)  Week 11 (11/8 & 11/10)		
Week 9 (10/25 & 10/27)  Week 10 (11/1 & 11/3)  Week 11 (11/8 & 11/10)		Types of Tourism: Nature Based Tourism and Cultural Tourism
Week 10 (11/1 & 11/3) Week 11 (11/8 & 11/10)		Chapter 11: Sociology of Tourism
Week 11 (11/8 & 11/10)	Group Project: Follow up discussion	Chapter 14: Tourism's Economic Impact
		Chapter 17: Tourism and Environment
Week 12 (11/15 & 11/17)		Sustainable Tourism
(11/13 & 11/17)		Guest Speakers
1	Assignment (2 <sup>nd</sup> article summary): Due by 1:59pm on 11/22	Chapter 15: Tourism Policy: Structure, Content, and Process
Week 13 (11/24, Thu)	No Class: Thanksgiving Holiday	
Week 13 (11/29)		Chapter 16: Tourism Planning, Development, and Social Considerations
P	Group Project PPT: Due by 11:59 pm on 11/31 Written: Due by class time on 12/1	Group Presentation
P	Group Project PPT: Due by 11:59 pm on 12/5 & 12/7 Written: Due by class time on 12/6 & 12/8	Group Presentation Final Exam Review
Week 15 (12/13; 8am – 10am) F	Final Exam	